



This is a digital copy of a book that was preserved for generations on library shelves before it was carefully scanned by Google as part of a project to make the world's books discoverable online.

It has survived long enough for the copyright to expire and the book to enter the public domain. A public domain book is one that was never subject to copyright or whose legal copyright term has expired. Whether a book is in the public domain may vary country to country. Public domain books are our gateways to the past, representing a wealth of history, culture and knowledge that's often difficult to discover.

Marks, notations and other marginalia present in the original volume will appear in this file - a reminder of this book's long journey from the publisher to a library and finally to you.

Usage guidelines

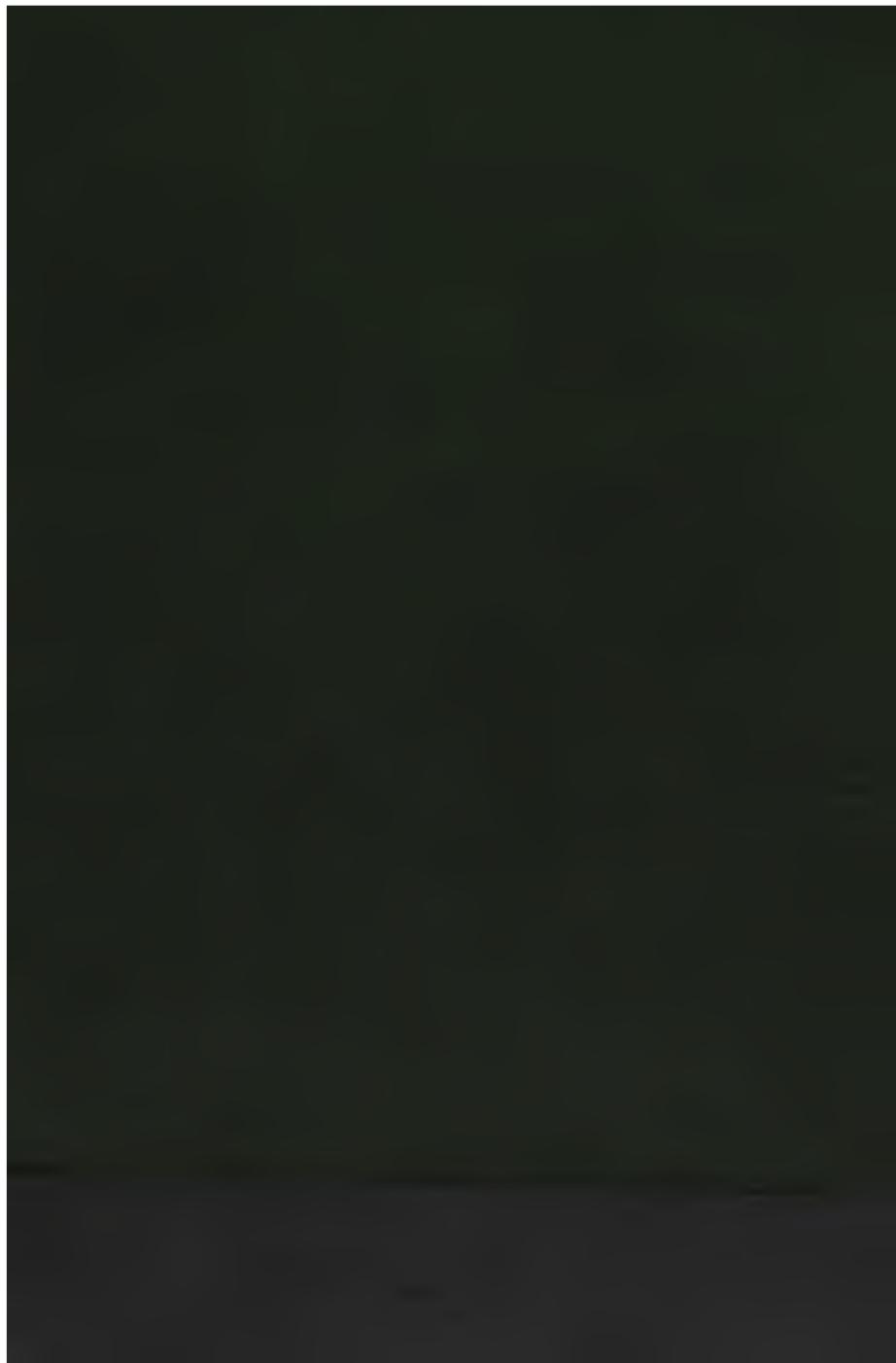
Google is proud to partner with libraries to digitize public domain materials and make them widely accessible. Public domain books belong to the public and we are merely their custodians. Nevertheless, this work is expensive, so in order to keep providing this resource, we have taken steps to prevent abuse by commercial parties, including placing technical restrictions on automated querying.

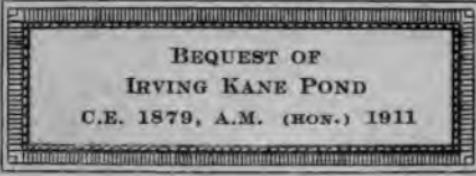
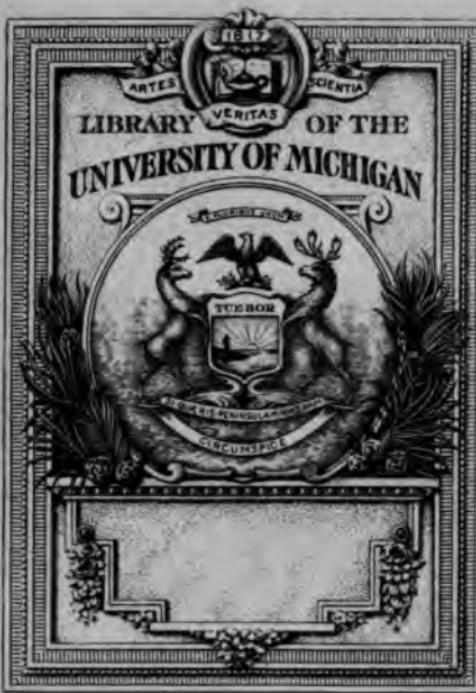
We also ask that you:

- + *Make non-commercial use of the files* We designed Google Book Search for use by individuals, and we request that you use these files for personal, non-commercial purposes.
- + *Refrain from automated querying* Do not send automated queries of any sort to Google's system: If you are conducting research on machine translation, optical character recognition or other areas where access to a large amount of text is helpful, please contact us. We encourage the use of public domain materials for these purposes and may be able to help.
- + *Maintain attribution* The Google "watermark" you see on each file is essential for informing people about this project and helping them find additional materials through Google Book Search. Please do not remove it.
- + *Keep it legal* Whatever your use, remember that you are responsible for ensuring that what you are doing is legal. Do not assume that just because we believe a book is in the public domain for users in the United States, that the work is also in the public domain for users in other countries. Whether a book is still in copyright varies from country to country, and we can't offer guidance on whether any specific use of any specific book is allowed. Please do not assume that a book's appearance in Google Book Search means it can be used in any manner anywhere in the world. Copyright infringement liability can be quite severe.

About Google Book Search

Google's mission is to organize the world's information and to make it universally accessible and useful. Google Book Search helps readers discover the world's books while helping authors and publishers reach new audiences. You can search through the full text of this book on the web at <http://books.google.com/>





11
2 A 2

To the Editor:

With the compliments of this
and all other seasons, and the best
wishes of the

Editor of The World.

To the Editor:

With the compliments of this
and all other seasons, and the best
wishes of the

Editor of *The World*.

FABLES

BY

G. WASHINGTON AESOP, *Friend.*

Taken "Anywhere, anywhere,
out of The World."

WITH

ILLUSTRATIONS BY F. S. CHURCH.



NEW YORK:
THE WORLD, 35 PARK ROW.
1878.





AESOP doth with umbrella fare
Along Broadway and view
A long array of Turtles rare,
Which Bill but do not Coo.
The unwonted sight the Elephant
Doth very much perplex,
While Chimpanzees irreverent
Hang from his Trunk — like Checks.
The neck-or-nothing Camels stare ;
The Frog is much more cool,
He comes out with triumphant air
From a Pacific Pool.
The menagerie gathers 'round :
And AESOP in dismay
Resolves to buy the modern book,
And throws his own away.

828
L289 f



F.S.
CHURCH.
DE 19

Facts, not Fables.

THE WORLD believes the *Enemy of Mankind* may be trusted to attend to his particular business of stirring up strife. It therefore seeks to promote peace on earth and good will among good men.

THE WORLD believes that even the Moon has two sides. It therefore gives every honest man credit for supposing himself to be right, no matter how wrong it may hold him to be.

THE WORLD believes that sufficient unto each day are the evils thereof. It therefore considers it quite unnecessary to embitter existence to-day by fighting over the fights of yesterday.

THE WORLD believes there was some sense in the old superstition according to which every day's fortune was colored by the first objects seen in the morning. It therefore thinks that to lay on a man's breakfast table a sheet full of unclean things, angry words, personal squabbles and political spites, is about as likely a way of propitiating his good will as to put spiders into his coffee. As a mere matter of business, therefore, THE WORLD endeavors to be fair to its opponents in politics, candid in its discussion of public questions, just to all men—and “up to the latest news.”



FABLES.

The Merchant of Venice.

A VENETIAN merchant who was lolling in the lap of Luxury was accosted upon the Rialto by a Friend who had not seen him for many months. "How is this?" cried the latter; "when I last saw you your Gaberdine was out at elbows, and now you sail in your own Gondola." "True," replied the Merchant, "but since then I have met with serious losses, and been obliged to compound with my Creditors for ten Cents on the Dollar."

Moral.—Composition is the Life of Trade.



The Good Samaritan.

A CERTAIN Man went from Jerusalem to Jericho and fell among Thieves, who beat him and stripped him and left him for dead. A Good Samaritan, seeing this, clapped Spurs to his Ass and galloped away, lest he should be sent to the House of Detention as a Witness while the Robbers were released on Bail.

Moral.—The Perceiver is worse than the Thief.

The Wolf and the Kid.

A PRUDENT Goat having occasion to goat and see a Nan, gave her only Kid many Injunctions to insure its Safety during her Absence. Shortly after, a Wolf, making a round of pastoral visits, knocked at the Door. "Who is there?" said the Kid, peeping through the front Parlor Blinds. "Your Cousin from Philadelphia," replied the Wolf; "do you not remember how you visited me at the Centennial? I have come to return the Call and make a nice long stay." "Oh, that is Played," answered the Kid, contemptuously; "my Mother was a Childless Orphan, my Father began Life at a very early Age on a Door-step with no Capital but a Newspaper, and I was Changed at Birth. You are barking up the wrong Genealogical Tree." "I must have mistaken the House," said the Wolf; "besides, Kid never agrees with me." Saying which he departed to get some Spring Lamb *au naturel*.

Moral.—It is better to Board an Enemy a Week than have a Visitor stay a Fortnight.





The Kind-Hearted She-Elephant.

A KIND-HEARTED She-Elephant, while walking through the Jungle where the Spicy Breezes blow soft o'er Ceylon's Isle, heedlessly set foot upon a Partridge, which she crushed to death within a few inches of the Nest containing its Callow Brood. "Poor little things!" said the generous Mammoth, "I have been a Mother myself, and my affection shall atone for the Fatal Consequences of my Neglect." So saying, she sat down upon the Orphaned Birds.

Moral.—The above Teaches us What Home is Without a Mother; also, that it is not every Person who should be intrusted with the Care of an Orphan Asylum.

The Honest Farmer and the Solitary Horseman.

A N Honest Farmer had served in the Legislature, and carefully tended a Young and Beautiful Palm-Tree, by which he set much Store; hence, when he saw a Solitary Horseman approach and prepare to fasten his Courser to his beloved Tree, he rushed forth and exclaimed earnestly, “Horseman, spare that Tree! ’Tis not a Hitching-Post.” But the Horseman replied severely, “It is well known that you have a Hitching-Palm,” and proceeded to attach his Steed to the Tree. Struck with the Justice of this Remark, the Honest Farmer at once telegraphed to the Associated Press that Sahib Tweed’s Evidence, so far as it related to him, was absolutely false.

Moral.—A Bad Name is Stickier than Ointment.



The Lion and the Insurance Agent.

A N Insurance Agent happening to meet a Lion, asked him if he would insure his Life. “No,” responded the Monarch of the Forest with a resounding Roar, “nor yours.” Thus saying he tore the unhappy Man to pieces, and fed on his damaged Cheek and other more penetrable Portions.

Moral.—There is such a Thing as being instant out of Season.



The Intruding Camel.

AS several Arabs were sitting in their Tent upon a rude Autumnal day, a Camel, who had left his Umbrella at Home, humbly craved Permission to shelter his Nose in the Interior. The Children of the Desert, moved with Compassion, would have admitted the thin End of the Camel, had not one of their Number (whose Motto was ever " Up and Bedouin "), with the Cry, " I know what a Mother-in-Law is Myself ! " remonstrated with the Dromedary through the Medium of a Tent-peg and compelled it to seek Shelter elsewhere.

Moral. — Ce n'est que la première Ma qui Court. (Resist the Mother-in-Law and she will fly from you.)

The Rival Bears.

A GRIZZLY Bear fresh from the Wilds of California happened to form an acquaintance with the Great Bear, who, pointing to a Pacific Pool, said, "Let us go into that Pool together, and when the Bulls come down to take a Horn we will Stock it to them." "Agreed," said the Grizzly, "but," he added with Keen distrust, "will you be faithful to your Contract?" "I will be as good as Gould," answered the Great Bear; "besides, you have your saving Claws, and can keep Watch and Ward." They accordingly went down into the Pool, the Waters of which were shortly afterwards troubled, and the Great Bear, feeling himself going down, unloaded upon the California Grizzly, who sank to rise once more.

Moral.—All's not Gould that Glitters.



The Procrastinating Broker.

A PROCRASTINATING Broker met a rich but simple Capitalist who was going down to Wall street with a bag of Gold. "To-morrow," he said to himself, "I will unload some Pacific Mail on that Snoozer." But, lo! when the morrow came, he found that the Capitalist had gone short on Union Pacific the night before and lost his Pile!

Moral.—Never put off till To-morrow the Man you can do To-day.

The Chimpanzee and the Boa Constrictor.

A Venerable Boa Constrictor was about to narrate some Reminiscences of his Youth, a pert young Chimpanzee remarked that "Snake Stories were an awful Boa," whereupon the Serpent did him in his Tail enfold, saying that even Monkeys had their Place in the Economy of Nature.

Moral.—You should never sass a Person who has the Age on you.



The Unfortunate Elephant.

A N Elephant had been endeavoring to rive the Bole of a knotted Oak with his Trunk, but the Tree closed upon that member, detaining it, and causing the hapless *Elephas Africanus* intense Pain. He shook the Forest with his Trumpeting, and all the Beasts gathered around him. "Ah, ha, my friend," said a pert Chimpanzee, "you have got your Trunk checked, I see." "My children," said a temperate Camel to her young, "let this awful Example teach you to shun the Bole." "Does it hurt much!" said a compassionate Gnu; "Ah, it does; it does; it must; I gnu it; I have been a Mother myself." And while they were sympathizing with him the unfortunate Elephant expired in great Agony.

Moral.—The Moral of the above is so plain as to need Explanation. Talk is Cheap.



The Coroner and the Banana Peel.

A S a Coroner was entering a Saloon to see a Man, he beheld a careless Boy, who was eating a Banana, cast the Rind of the Fruit upon the slippery stone Sidewalk, but instead of chiding the Urchin, smiled and passed on. As he was coming out of the Saloon, having satisfied his Thirst, he slipped on the Peel of the Banana, and falling, broke his Neck; so that a rival Coroner made the Fees from the Inquest.

Moral.—It is rare Sport to see the Coroner hoist with his own Petard.



The Rhinoceros and the Dromedary.

A THIRSTY Rhinoceros, having to his great Joy encountered a Dromedary in the Desert of Sahara, besought the latter Animal of his Mercy to give him a Drink, but the Dromedary refused, stating that he was holding the Fluid for an Advance. "Why," said he to the Rhinoceros, "did you not imitate my Forethought and Prudence, and take some heed to the Morrow?" The Rhinoceros acknowledged the Justice of the Rebuke. Some time afterwards he met in an Oasis the Dromedary, who had realized at the Turn of the Market and was now trying to cover his shorts. "For Heaven's sake," he gasped to the Rhinoceros, who was wallowing in the midst of a refreshing Pool, "trust me for a Nip." "When I was thirsty," replied the Rhinoceros, "you declined to stand the Drinks, but I will give you a Horn." So saying, he let the grateful sunlight into the Dromedary's innards.

Moral.—Virtue is its own Reward.





The Hen and the Tailor.

A HEN who had saved a Tailor from drowning in a marine Disaster that had cost several of his less fortunate Companions their Lives, asked him his Opinion of the Theory of Evolution. The grateful Tailor replied that he was himself an instance of the Survival of the Fittist; and the philosophical Fowl, remarking that it was vulgar to pun, walked off with much Dignity to resume her interrupted Occupation of hatching out a China nest-egg.

Moral.—Some People cannot take a Joke.

The Philosopher and the Simpleton.

A SIMPLETON, having had Occasion to seat himself, sat down on a Pin; whereon he made an Outcry unto Jupiter. A Philosopher, who happened to be holding up a Hitching-Post in the Vicinity, rebuked him, saying, "I can tell you how to avoid hurting yourself by sitting down on Pins, and will, if you will set them up." The Simpleton eagerly accepting the Offer, the Philosopher swallowed four fingers of the Rum which perisheth, and replied, "Never sit down." He subsequently acquired a vast Fortune by advertising for Agents, to whom he guaranteed \$77 a Week for light and easy Employment at their Homes.

Moral.—The Wise Man saith, "There is a Nigger in the Fence," but the Fool Sendeth on 50 Cents for Sample and is Taken in.



The Two Turkeys.

A Honest Farmer once led his two Turkeys into his Granary and told them to eat, drink and be merry. One of these Turkeys was wise and one foolish. The foolish Bird at once indulged excessively in the Pleasures of the Stable, unsuspicious of the Future, but the wiser Fowl, in order that he might not be fattened and slaughtered, fasted continually, mortified his Flesh and devoted himself to gloomy Reflections upon the brevity of Life. When Thanksgiving approached, the Honest Farmer killed both Turkeys, and by placing a Rock in the interior of the Prudent Turkey made him weigh more than his plumper Brother.

Moral.—As we Travel through Life,
Let us Live by the Way.



The Glow-worm and the Famine-d Nightingale.

A FAMISHED Nightingale, who had been singing to very Thin Houses, chanced to encounter a Glow-worm at Eventide and prepared to make upon him a Light Repast. The unfortunate Lampyris Splendidula besought the Songster, in the sacred Name of Art, not to quench his Vital Spark, and appealed to his Magnanimity. "The Nightingale who needlessly sets Claw upon a Glow-worm," he said, "is a Being whom it were gross Flattery to term a Luscinia Philomela." The Bird, however, turned a deaf Beak to these Appeals and was about to douse the Glim, when the Glow-worm cried out, "Beware, lest I give you the Heartburn; remember how Herod and Luther died of a Diet of Glow-worms," and while the Nightingale (who was by no means a bad Bird at Stomach) was considering these Propositions, escaped, hanging out false Lights to baffle his Enemy's Pursuit.

Moral.—Let the Dead Past bury its Dead; Act, act in the Living Present.





The Socratic Chimpanzee and the Shallow Baboon.

A CHIMPANZEE who had long viewed with Envy the Popularity of a Shallow but Pretentious Baboon, asked him to account for the presence of the Milk in the Cocoa-nut. The Baboon replied that his Questioner believed in the Darwinian Theory that Monkeys degenerated into Men ; an answer which so delighted the Spectators that they tore the Chimpanzee into Pieces, while the Baboon's work on the Conflict of Science and Orthodoxy attained a Hundredth Edition.

Moral.—A Hard Question turneth away Argument.



The Centipede and the Barbaric Yak.

WHILE a Centipede was painfully toiling over the Libyan Desert he was encountered by a barbaric Yak, who scornfully asked him how were his poor Feet. The humble Creature made no reply at the time, but some days later found the barbaric Yak taken in the nets of the Hunter and almost devoured by Insects, which fled at the approach of the Centipede. "Help, help, my good friend!" exclaimed the unfortunate Beast. "I cannot move a muscle in these cruel Toils, and the ravenous Insects have devoured my delicate Flesh." "Say you so?" responded the Centipede. "Can you really not defend yourself?" "Alas! how can I?" replied the Yak. "See you not how straitly I am bound?" "And is your Flesh then so delicate?" "It is, though I say it who should not." "Then," said the Centipede, "I guess I'll take a bite myself."

Moral.—The other man's Extremity is often our Opportunity.



The Uain Rhinoceros.

A RHINOCEROS who was drinking at a limpid Stream, observed therein the reflected image of his Horn and Legs. "Alas!" quoth he, "that an animal with such massive Legs should be disfigured by so insignificant a Horn!" At this moment his meditations were interrupted by the Baying of a Pack of Hounds. Away he fled, but his Legs refused to convey him with sufficient Speed, and turning round as the baying Pack gained on him, he disseminated crude Sausage Meat and Driving Gloves over that section of the Continent. "I see," he cried, as he exalted the last Hound into the spacious Firmament on high, "that the Legs I admired would have proved my Ruin, had not my despised Horn insured my Safety."

Moral.—Some People don't know what's good for Them.



The Dromedary and the Barb.

A N innumerable Caravan whose Supply of Water had become exhausted, was halted in the Desert, when a Barb approached a Dromedary and besought him to set them up. This, however, the selfish Animal refused to do, affirming that he had no Surplus over Home Consumption. "Water," said he, laughing in the consciousness of his Wealth, "pure Water, bright Water for me. What would you not give if you had, like me, a Throat seven feet long to feel it trickling down, and three Stomachs to enable you to deprive two other Beasts of their Share!" The Conversation was here interrupted by the appearance of their Master, who, being also parched with Thirst, drew his Scimitar and killed the Dromedary, then opening his three Stomachs, shared their refreshing Contents with the Barb.

Moral.—He Laughs Best Who Laughs Last.





The Humane Countryman and the Adder.

A N Humane Countryman, while chopping Faggots in a Wood, discovered an unfortunate Adder, chilled and apparently lifeless. Moved with Compassion, he placed the miserable Reptile in his Bosom and carried it home to his Cottage, where the grateful Warmth of the Fire soon revived it. But the Adder had no sooner regained Consciousness than it stung fatally the Countryman's Mother-in-law and Wife, and was about to kill his yellow Dog, when, crying "Softly, Softly, now!" he seized a Club and destroyed it.

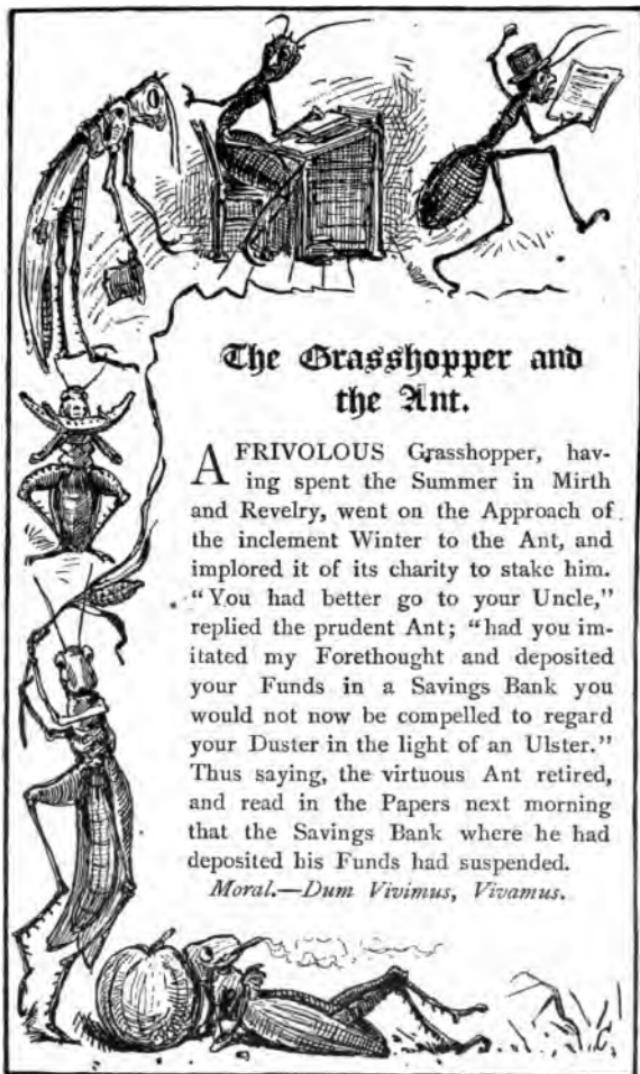
Moral.—Thus we see that we may have Too Much of a Good Thing.

The Turkey and the Bear.

A BEAR having observed a Turkey on the opposite side of the Barn-Yard Fence, growled angrily to the trembling Bird, "I have an Impression that it would require Evidence to prove that you are addicted to the use of Bear's-Grease to promote the growth of your Hair, and to gratify your Lusts compassed the foul Murder of my maternal Grandfather thirty-five Years ago." "I cry your mercy," replied the timid Fowl, "but I am wholly destitute of Hair; besides, at the time of your lamented Relative's Death I was not hatched." "Well," roared the aggravated Bruin, "how dare you trespass upon my Estate, and entertain Intentions of Territorial Aggrandizement?" "Alack, good Czar," replied the unhappy Bird, "how can that be, when the Barn-Yard Fence stands between you and me?" "That makes no difference," cried the Plantigrade of all the Russias; "I am compelled to interfere for the Protection of your unhappy Christian subjects," and, crossing the Fence in force, he proceeded to occupy the Turkey as a material guarantee.

Moral.—Where There's a Will There's a Way.





The Grasshopper and the Ant.

A FRIVOLOUS Grasshopper, having spent the Summer in Mirth and Revelry, went on the Approach of the inclement Winter to the Ant, and implored it of its charity to stake him. "You had better go to your Uncle," replied the prudent Ant; "had you imitated my Forethought and deposited your Funds in a Savings Bank you would not now be compelled to regard your Duster in the light of an Ulster." Thus saying, the virtuous Ant retired, and read in the Papers next morning that the Savings Bank where he had deposited his Funds had suspended.

Moral.—Dum Vivimus, Vivamus.

The Wolf and the Lamb.

A WOLF and a Lamb happened to be slaking their Thirst at the same Rivulet, when the former complained that the latter troubled the Water. “Pray, how can that be,” replied the Lamb, “when the Stream flows from you to me? The Turbidity of the Aqueous Element which you allege cannot possibly exist without a Suspension of the Laws of Nature.” “Well,” growled the Wolf, “three Years ago come next Patrick’s Day, as I, in company with several members of the Queens County Hunt and their Faithful Hounds, was enjoying the Pleasures of the Chase, you took Advantage of my momentary Preoccupation to inquire with a mocking Smile how were my poor Feet.” “Alas! no,” said the trembling Lamb, “for I was not then born.” “Then it must have been your Mother,” snarled the Wolf; “my Eyes are not so good as they once were, and I must apologize for my stupid Mistake;” and he trotted away.

Moral.—The Above did not turn out as it should have done to ring in the Moral.





The Worried Clam.

A CLAM, while passing through a Carpenter's Shop, encountered a hungry Heron, and (for the Wind was southerly) knowing him from the surrounding Handsaws, modestly withdrew into his Shell. The Heron commented unfavorably upon his conduct for some time and proposed a Mutual Council, but all was of no avail. Finally a Thought struck him, and he denounced the Clam before Heaven as a perjurer and a Horse-Thief. The indignant Clam thereupon imprudently abandoned his Policy of Silence, but, alas! he had hardly opened his Mouth when the Heron swallowed him.

Moral. — Second Thoughts are not Always Best.

The Fowler and the Woodcock.

A FOWLER, having set some Springes to catch Wood-cocks, was gratified on making a Prize of a handsome Bird, who thereupon applied for a Writ of Habeas Corpus, alleging that Woodcock were not yet in Season, and that he would infallibly disagree with his Captor; then, his Exceptions being overruled, he declared that he knew a Bank whereon the Wild Cock crows, that there were Millions in it, and that in Consideration of his Liberty he would make a Contract for future Delivery. "No, no, sirrah," exclaimed the Fowler; "a Woodcock on Toast is worth two in the Swamp." So saying he wrung the Neck of the Unhappy Bird, and being found with it in his Possession, was fined \$28 for infringing the Game Laws.

Moral.—As to the Woodcock: Take care of the Springe and the Springe will take care of itself. As to the Fowler: Better is a Dollar to the Long Island Constable than Twenty-eight Dollars where the Justice is.



The Kangaroo and the Camelopard.

A KANGAROO, smitten with the charms of a Camelopard, fell at her Hoofs and offered her his Heart and Paw. With a scornful Smile the proud Giraffe replied: "Your own good Sense should show you that this would be a Case of Unnatural Selection. Fie! What would Mr. Darwin say? Walk off on your Rear!" and the rejected Marsupial was compelled to do so, but contented himself by circulating Rumors that the Camelopard's forequarters were of Cotton and her Color would not wash.

Moral.—Be thou Chaste as Ice so shalt thou not 'scape Calumny.—*Shakespeare.*

Also:—H—I knows no Fury like a Lover Scorned.—*Mr. Beach.*



The Honest Newsboy.

A NEWSBOY was passing along the Street, when he chanced to discover a Purse of Greenbacks. He was at first inclined to conceal it, but, repelling the unworthy Suggestion, he asked a Venerable Man if it was his'n. The Venerable Man looked at it hurriedly, said it was, patted him on the Head, gave him a Quarter, and said he would yet be President. The Venerable Man then hastened away, but was arrested for having Counterfeit Bills in his possession, while the honest Newsboy played penny-ante with his humble Quarter and ran it up to \$2.62.

Moral.—Honesty is Sometimes the Best Policy.





The Ostrich and the Hen.

AN Ostrich and a Hen chanced to occupy adjacent Apartments, and the former complained loudly that her Rest was disturbed by the Cackling of her humble Neighbor. "Why is it," she finally asked the Hen, "that you make such an intolerable Noise?" The Hen replied, "Because I have laid an Egg."

"Oh, no," said the Ostrich, with a superior Smile, "it is because you are a Hen and don't know any better."

Moral.—The moral of the foregoing is not very clear, but it contains some reference to the Agitation for Female Suffrage.

The Cat Changed into a Woman.

A CAT being enamored of a Man, Jupiter, in answer to her Prayers, turned her into a Woman, whom he caused the Man to espouse. A few days afterward, as they were seated at Breakfast in their Boarding-house, a Mouse happened to run across the Floor, when the Bride, forgetting that she was no longer a Cat, sprang upon the Vermin and greedily devoured it. The Mistress of the House, observing this, upbraided her Guest, but the latter replied, "When I eat Mice I know what I am eating, but when I eat Hash I don't."

Moral.—It is better to fly to the Ills we Had than to Bear Others that we Know not of.





The
Ambitious Rooster and
the Missing Lynx.

A N Ambitious Rooster who had pondered much upon the subject of Evolution, went one day to the Woods to see if he could discover the Missing Lynx. His Efforts were crowned with Success; he found the Missing Lynx, and the Missing Lynx had Spring Chicken *au naturel* for Supper.

Moral.—Thus we see that —

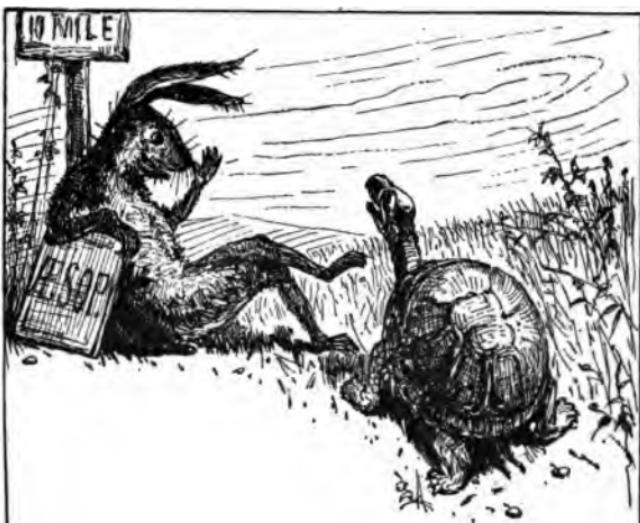
(*Conclusion in our next.*)



The Three Blind Mice.

THREE blind Mice, whose Tails had unhappily been cut off with a Carving Knife by the Farmer's Wife, were, upon their return to their Comrades, somewhat apprehensive, not only of being received with Ridicule on account of their Calamity, but, indeed, of being brought to Want. At this crisis, it occurred to them to represent that they had lost their tails in War; they did so; the cry of "Bobtailed Union Mouse!" was raised, and the political effect was so great that these Mice were provided for life with fat Berths at the public Cheese.

Moral.—Deception is often the better part of Valor.



The Hare and the Tortoise.

THE Hare once challenged the Tortoise to a Trial of Speed. The Hare frisked about merrily, paying little attention to his Rival, or jeering him for his Slowness. The Tortoise, however, plodded along steadily and had well-nigh reached the Goal, when the Hare observed his Progress. Away darted the Hare like lightning and won the Race.

Moral.—The Race is not always to the Slow.

The Fox and the Crow.

A CROW, having secured a Piece of Cheese, flew with its Prize to a lofty Tree, and was preparing to devour the Luscious Morsel, when a crafty Fox, halting at the foot of the Tree, began to cast about how he might obtain it. "How tasteful," he cried, in well-feigned Ecstasy, "is your Dress; it cannot surely be that your Musical Education has been neglected. Will you not oblige—?" "I have a horrid Cold," replied the Crow, "and never sing without my Music, but since you press me——. At the same time, I should add that I have read *Æsop*, and been there before." So saying, she deposited the Cheese in a safe Place on the Limb of the Tree, and favored him with a Song. "Thank you," exclaimed the Fox, and trotted away, with the Remark that Welsh Rabbits never agreed with him, and were far inferior in Quality to the animate Variety.

Moral.—The foregoing Fable is supported by a whole Gatling Battery of Morals. We are taught (1) that it Pays to take the Papers; (2) that Invitation is not Always the Sincerest Flattery; (3) that a Stalled Rabbit with Contentment is better than No Bread, and (4) that the Aim of Art is to Conceal Disappointment.





The Willing Horse.

A WILLING Horse, having been nearly worked to Death, resolved to strike for the Eight-Hour system, but was beaten within an Inch of his Life and set to drawing Loads as heavy as before.

Moral.—This Fable teaches Us something concerning the Relations of Capital and Labor.





The Prudent Tiger.

A PRUDENT Tiger having observed a Procession bearing the Remains of a Sainted Brahmin to the Tomb, communicated the Intelligence to his Wife, who said, " My dear, we are almost out of Meat, and though the Deceased, from the Austerities of his pious Life, was in poor Condition, I make no Doubt that among his surviving Friends we may encounter others more Succulent." " Miserable Tigris," exclaimed her Lord, " cannot you see that if we permit the Deceased to be canonized, Pilgrimages will be instituted to his Tomb, and the Producer and Consumer will be brought together in accordance with the True Principles of Political Economy? Rather let us, then, offer a Chromo for each new Pilgrim." This prudent Advice being followed, the Tiger enjoyed a Free Breakfast Table to the End of his Days.

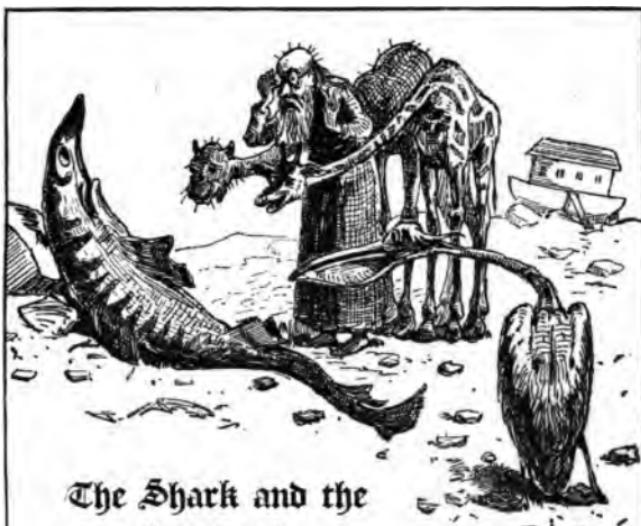
Moral.—Beware of Breaking the Egg that Hatches the Golden Goose.



The Editor and the Giraffe.

A N Editor was seated in a lofty Tower writing an Article on "Sweet William," when a Giraffe, who was passing along the Street, poked in his Head at the Window and ravenously swallowed the Copy, with every Manifestation of Delight. The terrified Editor fled precipitately to the Beer Saloon in the Basement and after quaffing a Mug of Ale discovered that he had left his Pocket-book upstairs and did not know the Barkeeper who had served him.

Moral.—Thus we see the Folly of rushing to Extremes.



The Shark and the Patriarch.

DURING the Deluge, as a Shark was conducting a Thanksgiving service for an abundant Harvest, a prudent Patriarch looked out and addressed him thus: "My Friend, I am much struck with your open Countenance; pray come into the Ark and make one of us. The Probabilities are a falling Barometer and Heavy Rains throughout the Region of the Lower Universe during the next Forty Days." "That is just the sort of Hair-pin I am," replied the Shark, who had cut several rows of Wisdom Teeth; "fetch on your Deluges." About six Weeks subsequently the Patriarch encountered him on the summit of Mount Ararat, in very straitened Circumstances.

Moral.—You Can't pretty much most Always Tell how Things are going to Turn Out Sometimes.

The Physician and the Hyena.

A PHYSICIAN who, with a Wallet upon his Back, had gone out one dark and cheerless Night to contemplate the beauties of Nature in the vicinity of a Churchyard, thought that he heard a Sound from a newly made Grave. Cautiously hastening thither, what was his indignation to see a Hyena tearing ravenously at the Sods! Seizing a Spade, which providentially was in his Wallet, with one blow he laid the Animal dead.

Moral.—Two of a Trade can never Agree.





The Iconoclast and the Cannibal.

A N Iconoclast once essayed to convince a Cannibal of the folly of Idolatry. "For instance," he said, "here is this Palm-Tree beneath which we are sitting. You might with one Portion of it make a Club wherewith to kill me; spit a Haunch of me on a second, and, having roasted it over a Fire made with a third, sit down to it on a fourth that served you as a Chair; then pick your Teeth with a fifth fragment, and praise for your delightful Meal an Idol carved out of a sixth. But what would that Deity"— "That is a Fact, though I had never thought of it before," replied the Cannibal, and, tearing a Fragment from the Palm-Tree, he killed the Iconoclast and faithfully carried out his Programme.

Moral.—Where Ignorance is Bliss 'tis folly to make Wise.





The Whale and the Salamander.

A SALAMANDER, who hoped to strike Oil, went to the brink of the Ocean during a Shower and earnestly implored a Whale to come in out of the Wet. "Thanks," replied the courteous Cetacean, "but I should feel entirely out of my Element in your Society."

Moral.—The Above teaches us the Propriety of being contented with our Lot.





The Dog and the Shadow.

A DOG, while passing over a Plank to obtain a coveted Piece of Meat, was accosted by another Dog, who said, with every Affectation of Interest, “Why should you devote your Attention to this, when in the Stream below there is another Joint twice as large, that can easily be organized in your Interest?” The first Dog, perceiving the Reflection of the coveted Prize in the Stream, jumped in after it, and while he was struggling with the Current, his Companion quietly walked away with the dainty Morsel.

Moral.—A Senatorship in the Hand is better than two Speakerships in the Bush.





The Lion and the Fox.

A LION who wanted his Meals brought to his Room without their being charged as Extras, invited the Beasts to call upon him. The Fox came in his Turn. "Come in," cried the Monarch of the Plains to the Fox, who remained at a respectful Distance. "I thank you humbly," replied the Fox, "but while I observe many Footprints leading towards your Den none return from it." "Pshaw!" answered the Lion, "that is easily explained. My good friends were anxious to furnish me with edifying Literature, and when they went away they left their Tracts." "Alas! I have none with me, but will speedily make Tracks," answered Master Reynard, and he vanished in the Distance.

Moral.—Most Accidents can be Avoided by Presence of Mind and Absence of Body.





The Villager and the Snake.

A VILLAGER one frosty day found under a Hedge a Snake almost dead with cold. Moved with compassion and having heard that Snake Oil was good for the Rheumatiz, he took it home and placed it on the Hearth, where it shortly began to wake and crawl. Meanwhile, the Villager having gone out to keep an Engagement with a Man 'round the Corner, the Villager's Son (who had not drawn a sober Breath for a Week) entered and, beholding the Serpent unfolding its plain, unvarnished Tail, with the cry, "I've got 'em again!" fled to the office of the nearest Justice of the Peace, swore off and became an Apostle of Temperance at \$700 a week. The beneficent Snake next bit the Villager's Mother-in-law so severely that Death soon ended her sufferings—and his; then silently stole away, leaving the Villager deeply and doubly in its Debt.

Moral.—A Virtuous Action is not always its only Reward. A Snake in the Grass is Worth two in the Boot.



N. B. During 1878 THE WORLD will publish a series of new and original Fables.

The World.

"We call THE WORLD a bold and able journal. It has acquired *the habit of telling the truth*, whether it hurts the opposite party or its own."

[*New-York Evening Post.*]

"THE WORLD, the most ably edited of the New-York journals."

[*London Post.*]

"Since the editorial control of THE NEW-YORK WORLD passed to the gentleman who now conducts it, it has been characterized by a *sprightliness and brilliancy* which appear in every department of the journal."

[*Brooklyn Eagle.*]

"THE NEW-YORK WORLD, which is published in daily, semi-weekly and weekly editions, is deservedly popular as a literary journal. THE WORLD seems to be "edited all over," its local and general news departments displaying much of the literary knowledge and graceful style of writing always to be found in its editorial pages. Indeed it is necessary that exceptional care should be taken in the preparation of the paper, for THE WORLD has set itself up as a sort of literary censor of other papers, and any mistakes it might make would probably not pass out of mind without preliminary comment."

[*Philadelphia Ledger.*]

"THE WORLD stands without a superior in the land."

[*Baltimore Gazette.*]

"It is always newsy, always reliable, always fearless and independent."

[*Madison (Wis.) Democrat.*]

"The most *ably edited* newspaper in New-York City."

[*Mobile Sycle.*]

"THE NEW-YORK WORLD is pleased with its increasing circulation, which it merits by being very *ably edited*, and very bright."

[*Hartford Courant.*]

"Since the *new management*, THE WORLD has become the *brightest, sprightliest, most popular and scholarly* daily journal in the metropolis."

[*American Art Journal.*]

The WORLD.

"We call THE WORLD a bold and able journal. It has acquired the habit of telling the truth, whether it hurts the opposite party or its own."

[*New-York Evening Post*.]

"THE WORLD, the most ably edited of the New-York journals."

[*London Post*.]

"Since the editorial control of THE NEW-YORK WORLD passed to the gentleman who now conducts it, it has been characterized by a sprightliness and brilliancy which appear in every department of the journal."

[*Brooklyn Eagle*.]

"THE NEW-YORK WORLD, which is published in daily, semi-weekly and weekly editions, is deservedly popular as a literary journal. THE WORLD seems to be "edited all over," its local and general news departments displaying much of the literary knowledge and graceful style of writing always to be found in its editorial pages. Indeed it is necessary that exceptional care should be taken in the preparation of the paper, for THE WORLD has set itself up as a sort of literary censor of other papers, and any mistakes it might make would probably not pass out of mind without preliminary comment."

[*Philadelphia Ledger*.]

"THE WORLD stands without a superior in the land."

[*Baltimore Gazette*.]

"It is always newsy, always reliable, always fearless and independent."

[*Madison (Wis.) Democrat*.]

"The most ably edited newspaper in New-York City."

[*Mobile Cycle*.]

"THE NEW-YORK WORLD is pleased with its increasing circulation, which it merits by being very ably edited, and very bright."

[*Hartford Courant*.]

"Since the new management, THE WORLD has become the brightest, sprightliest, most popular and scholarly daily journal in the metropolis."

[*American Art Journal*.]

"Talking of newspapers, the Americans who have been over here this summer all tell me that the New-York journals generally have not been doing well, with the single exception of THE WORLD, which is passing all competitors in influence, and most of them in circulation. Mr. J. G. Bennett, of the *Herald*, told a friend of mine in London the other day that THE WORLD was now by far the best paper in New-York. THE WORLD is now quoted in the London press three or four times as often as any other American paper, and is much read by members of Parliament and journalists. I asked Mr. Tilden if what I had heard about THE WORLD was true, and he said it was all true, and more; and that the people of New-York always supported a bright and vigorous paper."

[*Louis J. Jennings's London Letter.*

Mr. Jennings, formerly of the *New-York Times*, is now London correspondent of THE WORLD.

[REPUBLICAN TESTIMONY.]

"THE WORLD is one of the best of the great New-York dailies. In politics it is unfortunately upon the "other side," but we have no hesitation in approving the course which it has pursued. Its policy is liberal and comprehensive, and is dictated by a sincere regard for the best interests of the country."

[*Meriden (Conn.) Republican.*

[DEMOCRATIC TESTIMONY.]

"Politically, no daily received at this office suits us better than THE NEW-YORK WORLD. It is Democratic to the core, not Bourbonistic, not rabid, not vicious, but firm, logical and polite. It considers the highest democracy to be seeking for the welfare of the people, and if democrats as a party put men in nomination whom it cannot trust, it has the courage and manliness to say so, and refuse to support them. Apart from the vast amount of information, domestic and foreign, contained in its columns, we value it most because it is such a pattern of propriety and gentlemanly courtesy. In these days, when a portion of those who conduct papers think that the way to answer the arguments of opponents is by personal and scurrilous assault, this trait of THE WORLD is peculiarly refreshing."

[*Colorado (Boulder) Banner.*

The College Press on the World.

"THE WORLD's reports of college doings grow better and better as the weeks go by."

[*The Harvard Crimson*.]

"It furnishes valuable educational intelligence, and makes record of local items of interest, and of the witticism and good stories afloat in the college world."

[*Princetonian*.]

The Yale Literary Magazine draws attention to "the summary of college news and opinions recently established as one of the regular features of the MONDAY WORLD," by way of illustrating its remarks—that, "the importance which those outside give to college proceedings is not generally realized by the students themselves."

"THE NEW-YORK WORLD has shown rare good sense in sending for the periodicals of the several colleges, to insure correctness in their department of college news and opinions. This is in marked contrast with certain other journals that record, censure, moralize or speculate whereof they do not know."

[*The Nassau Literary Magazine*.]

"A good many papers publish more or less full and accurate educational news, but THE NEW-YORK WORLD is the first of the important dailies to establish a distinct department for colleges."

[*The Bowdoin Orient*.]

"The editor manages to give all the news, and we are particularly struck with the attention paid to Southern universities."

[*The Southern Collegian*.]

"We strongly recommend THE NEW-YORK WORLD."

[*The Rutgers Targum*.]

"THE WORLD, of this city, now prints an excellent summary of college news in each Monday issue. It is prepared by a competent and experienced person."

[*Independent* of March 22d.]

A FAIR FIELD AND NO FAVOR.

A CHANCE FOR ALL.

CASH PREMIUMS.

To the person from whom the WORLD shall receive, previous to March 31st, 1878, the money for the largest number of subscribers for one year, to the WEEKLY WORLD, we will give a first prize of

\$300.00.

For the next largest number, a second prize of

\$200.00.

For the two next largest lists of subscribers

\$100.00 each.

For the two next largest lists of subscribers, two prizes of

\$75.00 each.

For the six next largest lists, six prizes of

\$50.00 each.

For the eleven next largest lists, eleven prizes of

\$25.00 each.

All persons desirous of competing for these Prizes (which are offered in addition to the regular club premiums) will please signify their intention of so doing, and send to us for full instructions. We will not award any of these Prizes to any person supplying the WORLD to subscribers at less than regular rates, viz.:

ONE DOLLAR PER YEAR.

A Fair Field and no Favor.

WE call attention to the list of cash premiums we offer to those who interest themselves in extending the circulation of the Weekly WORLD. In doing so we wish to say, once and for all, that the premiums will be awarded *promptly* and with absolute fairness to the persons entitled to receive them. Every person competing for these premiums will be impartially treated. No advantages will be given to one person over another. No *extra* inducements will be offered to any one. All competitors will be placed on the same footing.

No person connected with THE WORLD in any capacity will be allowed to compete for the premiums, and no person supplying the Weekly WORLD for less than the regular price, viz., one dollar a year, will stand any chance of receiving a prize.

We offer *cash* premiums because we believe that those who work for us will prefer ready money to chromos, dictionaries, sewing-machines or white elephants. If, however, any person winning one of our prizes wishes to possess a chromo, a dictionary, a sewing-machine or a white elephant, we will give that person the money, and he is at liberty to buy that which is "most pleasing in his eyes."

NEW AND IMPORTANT BOOKS.

American Copyright Edition. Printed from Duplicates of
the English Plates.

DR. SCHLEIMANN'S GREAT WORK.

MYCENÆ;

A Narrative of Researches and Discoveries at Mycenæ and Tiryns. By Dr. HENRY SCHLEIMANN, author of "Troy and its Remains."

With a Full Introduction by Hon. WILLIAM E. GLADSTONE.

With Maps, Colored Plates, Views, and Cuts, representing more than 700 types of the objects found in the Royal Sepulchres of Mycenæ, and elsewhere in the excavations. One vol. quarto, superbly printed on superfine paper. Cloth extra, gilt top, \$12.00.

"This book is one of constant and perpetually varying interest. Full of matter for the learned, it is also full of entertainment for the least learned of readers. It is a revelation of an old world, the rehabilitation of a myth, the wonder-working of a genie; and whether or not Dr. Schliemann's discoveries mean precisely what he thinks they mean, his book about them will be read with as eager and as entrancing interest as a new volume of the 'Arabian Nights' Entertainment' would have been if the worthy Doctor had dug up such a treasure in Greece."—*The New-York Evening Post*.

"Dr. Schliemann's book is worth all the prolegomena and commentaries upon Homer that have been written since the revival of learning."—*The Boston Globe*.

A NEW WORK BY PRESIDENT WOOLSEY.

POLITICAL SCIENCE;

OR, THE STATE THEORETICALLY AND PRACTICALLY CONSIDERED.
By THEODORE D. WOOLSEY, lately President of Yale College.

In Two Volumes royal octavo, of nearly 600 pages each. Handsome cloth extra. Price, per vol., \$3.50.

"The most important recent contribution to political science which has been made among English-speaking people. . . . In short, the book is all that can be expected in a science which is no science, in a strict sense of the word, but deals only with opinions and judgments as to what is wise and expedient in practice. It sums up and puts into methodical order the best thought of the time on these subjects, with the criticisms and original opinions of a generous and well-trained mind."—*New-York Times*.

MODERN PHILOSOPHY,

FROM DESCARTES TO SCHOPENHAUER AND HARTMANN.

By FRANCIS BOWEN, A. M., author of "American Political Economy," and Alford Professor of Natural Religion and Moral Philosophy, in Harvard College. One vol. octavo. Printed on laid paper, and neatly bound. Cloth, \$3.00.

"Excellent in every respect, clear, scholarly, vigorous, often vivacious, full of sound learning, acute criticism, genial appreciation, and the best spirit of Philosophy."—*New-York Evening Post*.

* * * *The above works for sale by all booksellers, or will be sent, express charges paid, upon receipt of the advertised price, by*

SCRIBNER, ARMSTRONG & CO., Publishers,

Nos. 743 and 745 Broadway, New-York.

THE MERIDEN BRITANNIA CO.

46 East 14th Street,

UNION SQUARE,

AND

No. 550 Broadway, New-York,

ARE MANUFACTURING AND HAVE ON EXHIBITION A CHOICE
SELECTION OF DESIRABLE ARTICLES ESPECIALLY
APPROPRIATE FOR GIFTS.

CENTENNIAL MEDALS AND DIPLOMAS

Were Awarded to this Company

FOR

"SUPERIOR" SILVER-PLATED WARE.



Extract from Centennial Judges' Report:

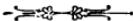
"Their large variety of Silver-Plated White Metal Hollow Ware is of excellent quality and finish, and of tasteful designs."

"Their Silver-Plated Forks, Spoons and Knives are of superior quality and excellent finish. Their XII plating or extra plating on exposed parts deserves commendation."

Extract from American Institute Report:

"The Porcelain-Lined, Double-Walled Ice-Pitchers are A1, and possess ALL the qualities the company claim."

"We consider the goods made by this company to be by far THE BEST made in this country, and, we believe, in the world."



First premiums awarded at all fairs where exhibited, from World's Fair, 1853, to American Institute Fairs, 1873, 1874, and 1875, inclusive, and at Philadelphia Centennial Exhibition, 1876.

READ THE FOLLOWING
SPLENDID OFFER,

And send us your name and address, upon receipt of which we will forward you Descriptive Circulars.

Appletons' Journal,
Published Monthly,

Containing descriptive illustrated articles on well-known localities; continued stories by the foremost foreign and American authors; short sketches of travel, history, adventure, and romance; reviews of first-class works; bright and crisp editorials. The best and cheapest magazine published.

The Popular Science Monthly,

Conducted by E. L. and W. J. YOUNMANS,

Containing the best thoughts of the most advanced minds in this and other countries; illustrated when necessary to further convey their ideas.

THE
Popular Science Monthly Supplement,

Conducted by E. L. and W. J. YOUNMANS,

Containing the very best articles published in the foreign scientific journals and reviews.

SPECIAL CLUB-RATES.

Regular Prices.

APPLETONS' JOURNAL.....	per annum, \$3.00
APPLETONS' JOURNAL, with plate of "Dickens in his Study,"	" 4.00
POPULAR SCIENCE MONTHLY.....	" 5.00
POPULAR SCIENCE MONTHLY SUPPLEMENT.....	" 3.00

We will send the above-named magazines to one address, for one year, for \$9.50; with plate of "Dickens in his Study," \$10.00.

POPULAR SCIENCE MONTHLY and APPLETONS' JOURNAL	one year, \$7.20
POPULAR SCIENCE MONTHLY and APPLETONS' JOURNAL, with plate of "Dickens in his Study,"	" 8.00
POPULAR SCIENCE MONTHLY and POPULAR SCIENCE MONTHLY SUPPLEMENT.....	" 7.00
APPLETONS' JOURNAL and POPULAR SCIENCE MONTHLY SUPPLEMENT.....	" 5.25
APPLETONS' JOURNAL and POPULAR SCIENCE MONTHLY SUPPLEMENT, with plate of "Dickens in his Study"	" 6.00

The NORTH AMERICAN REVIEW, Bi-monthly, \$5.00 per annum, \$1.00 per number; will be clubbed with any of the above, at \$4.50 per annum.

Any person sending us four subscriptions to either magazine, with amount for the same, will be entitled to a copy gratis; that is, five copies of APPLETONS' JOURNAL will be sent as you may direct, upon receipt of \$12.00; five copies of THE POPULAR SCIENCE MONTHLY, for \$20.00; five copies of THE NORTH AMERICAN REVIEW, \$20.00. Address all communications to

D. APPLETON & CO., PUBLISHERS,

549 & 551 Broadway, N. Y. City.

THE NEW ENGLISH WEEKLY.

THE FIRST NUMBER OF

The Week,

An English Political, Literary and Family Newspaper,

Edited by LOUIS J. JENNINGS, London Correspondent of the *World*,
and formerly Editor of the *New York Times*,

WILL BE PUBLISHED ON SATURDAY, JANUARY 5, 1878.

THE WEEK will be entirely free from party trammels, and will comment freely upon the important issues involved in the proposed Extension of the Suffrage in Counties, the present state of the Laws relating to Land, the question of Disestablishment, and the serious differences which are constantly arising between Labor and Capital, Employer and Employed.

It will contain a series of articles on the condition and prospects of the Trade of England.

Commercial and Monetary affairs will be examined in the interests of investors and not of speculators. Arrangements have been made for obtaining exclusive information from the United States in reference to the Erie, Pennsylvania, Grand Trunk of Canada and other Railroads.

Special Letters from Washington and New York will be contributed by writers who possess great opportunities for obtaining official and other important information.

Reviews of Books and Dramatic and Art Criticisms will be written with moderation and fairness, but the truth will be told without regard to persons. It is proposed to keep the paper throughout free from the influences of cliques of any kind, and to render it a faithful exponent of public opinion. Special efforts will be made to render THE WEEK acceptable to the Family, as well as to the Politician and Man of Business.

Advertisements will be charged 5s. for six lines and under, and 9d. for every additional line, or at the rate of £12 12s. per page.

THE WEEK will be sent to any address in the United States for £1 10s. 6d. yearly, 15s. 3d. half-yearly, 7s. 8d. quarterly.

The World.

PROSPECTUS.

The issue of the Presidential election of 1876 imposed upon THE WORLD, as upon the whole Democratic party, peculiar and unprecedented responsibilities. It became necessary for all patriotic and intelligent Democrats, after the decision of the Presidential contest by the Electoral Commission, to choose between a childish and useless protest against the results of an arbitration urged by the leaders of their own party, and a manly and magnanimous acquiescence in those results. The latter course seemed to THE WORLD to be dictated at once by sound principle and by sound policy. The President who was declared elected by the Electoral Commission, upon his inauguration declared his intention of carrying into effect two great principles of policy, both of them essentially Democratic in their origin, both of them indispensable to the welfare and the prosperity of the Union—justice to the States of the South, and a thorough reform in the civil service of the nation. THE WORLD promptly and emphatically pledged itself to a candid and impartial support of every step taken by the new Administration, in good faith, to carry out this declaration of the President, and called upon all good citizens of the Democratic party to unite with it in this pledge. THROUGHOUT THE LEADING DEMOCRATIC STATES OF THE UNION, AND ESPECIALLY IN THE STATE OF NEW YORK, THIS COURSE, RECOMMENDED BY *The World*, HAS BEEN DELIBERATELY AND SUCCESSFULLY ADOPTED BY THE DEMOCRATIC PARTY. It has given to the best representatives of that party an authority and an influence not enjoyed by them before since the outbreak of the late civil war. It has brought the great States of the South back into a cordial union of hearts and of hands with their sister States of the North, the East and the West. It has driven the worst elements of both political parties into an unholy alliance based upon sectional hate and political corruption, and it opens to the National Democratic party, if wisely counseled and firmly led, a new and glorious career of national usefulness.

THE WORLD regards the recent victories of the party with which it by preference acts, not as mere partisan triumphs gained by partisan contrivances, but as the unmistakable expression of a deep and genuine popular demand for new methods in government, for a thorough purification of the public service and for a rectification of the aims of our party organizations. *Wherever and whenever the Democratic party proves itself loyal to this popular demand THE WORLD will resolutely uphold it; wherever and whenever it falls short of or attempts to counteract this popular demand THE WORLD will as resolutely oppose and denounce it.* In a word, THE WORLD believes the Democratic party to exist for the good of the public service. It does not believe the public service to exist for the good of the Democratic party. In its treatment of all other subjects, social, financial, judicial and religious, THE WORLD will be governed by the same principles of justice and of fidelity to its own best standards, by which it aims to regulate its political course. *It will do wrong wittingly to no man, no creed, no interest and no party.* It will never hesitate to defend the helpless who may suffer injustice or to assail the powerful who may perpetrate it.

Nor will it forget meanwhile the legitimate desire of its readers to be entertained as well as instructed by the daily record it presents to them of the times in which we live. While it will treat all subjects of importance earnestly and with respect, it will seek to "catch the manners living as they rise" of our own and other lands, and to make itself an agreeable companion as well as a faithful guide and teacher.

The New York World for 1878

WILL BE FOUND TO BE THE CHEAPEST AND BEST NEWS-PAPER PUBLISHED IN THE UNITED STATES.

The general verdict of the press and the public upon our efforts during the past year encourages us to believe that our readers will take this promise as a substantial earnest of the work which we mean to do during the year to come. THE WORLD will lay before its readers:

1. **The News of the Day** of all kinds and from all quarters, by mail and by telegraph, carefully condensed and clearly arranged, giving special attention to all Social, Literary, Legal, Financial, Political and Industrial news.

2. **Correspondence**, expressly prepared for this journal by a staff of accomplished writers at all the chief centers of activity in both hemispheres, reciting more fully and illustrating more intelligently than can possibly be done by the telegraph and the cable all that happens of interest and importance throughout the world.

3. **Literary Views and Reviews**, keeping our readers advised of the movement of thought and the achievements of genius and learning in all countries.

4. **Timely and Conscientious Criticisms** upon all Works of Art, and all notable events in connection with Music and the Drama, Painting, Sculpture and Architecture.

5. **Editorial Articles**, fearlessly and candidly discussing every subject of immediate local, national and general importance.

TERMS:

WEEKLY WORLD.

One year (52 numbers), postage free (less than 2 cents per week) ... \$1.00

TO CLUB AGENTS.—An extra copy for club of ten, separately addressed. The Semi-Weekly World for club of twenty, separately addressed. The Daily World for club of fifty, separately addressed.

SEMI-WEEKLY WORLD.

One year (104 numbers), postage free \$2.00

TO CLUB AGENTS.—An extra copy for club of ten, separately addressed. The Daily World for club of twenty-five separately addressed.

THE DAILY WORLD.

With Sunday Edition, one year, postage free \$10.00

" " " 6 months, " 5.50

" " " 3 months, " 2.75

Without Sunday Edition, one year, postage free 8.00

" " " 6 months, " 4.25

" " " 3 months, " 2.25

Sunday World, one year, postage free 2.00

Monday World, containing Literary Reviews and College Chronicle, one year, postage free 1.50

TERMS: Cash in advance. Send Post Office money order, bank draft or registered letter. Bills sent by mail will be at risk of sender.

Additions to club lists may be made, at any time in the year, at the above rates.

We have no traveling agents. Specimen copies, posters, etc., sent free, wherever and whenever desired. Address all orders and letters to

"THE WORLD," 35 Park Row, N. Y.

It is generally acknowledged that the

SPORTING NEWS

of THE WORLD is fuller and MORE ACCURATE than that of any other DAILY JOURNAL. During 1878 THE WORLD will spare no trouble or expense to obtain the earliest and best accounts of Races (running and trotting), Fox-Hunting, Yachting, Rowing, Baseball, Cricket, Football, Lacrosse, Curling, Rifle Matches, Pigeon Matches, etc.

Nothing of interest to sportsmen will escape the attention of THE WORLD.

THE AGRICULTURAL DEPARTMENT OF THE WORLD

Is under the charge of D. T. MOORE, the founder, and for many years editor, of *Moore's Rural New-Yorker*.

THE WORLD believes that "man the hermit" is not to be trusted without the supervising and civilizing influence of woman, and it therefore holds that a public journal which fails to attract the attention and enlist the support of the women of the community, will neither guide the public conscience aright nor give wise counsel in public affairs.

THE WORLD will therefore give to the subjects which, as interesting men as social beings, equally interest women, the same degree of careful consideration which it gives to the political and commercial interests which engage the attention only of men. The worlds of SOCIETY, of LITERATURE and of ART, it deems not less within the province of a public newspaper than the circles of politics and of trade, and it esteems the topics which its readers discuss at their homes, at least as important as those which occupy them in their places of business.



